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£4.00

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# Lighting

FIRST PLACE FOR NEWS IN YOUR INDUSTRY

## A Sky of Stars

Over 5,000 LED lit stars create an extraordinary celestial lighting display along Oxford Street in London.

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**Marketa Rypacek,**  
Managing Director of Industville Ltd:



"We are finding that customers are knowledgeable about interiors and what they want to achieve from the space in which they live. Customers want products that reflect their personality, and this is particularly true in their interior design choices.

I have noticed a particular trend for matt black lighting, either used alone or with a copper or brass combination for a hint of metallic luxe. The latest trend combines the raw and rustic, with the sleek and modern. This transition freshens up the signature industrial aesthetic, providing an excellent opportunity for creative expression. Matt black designs are ultra-versatile and can complement any interior style - classic, contemporary, Scandi, mid-century, industrial and everything in between; it's like a piece of jewellery that enriches and blends seamlessly within any décor.

We've seen an increase in customers wanting to create statement pieces that reflect their own tastes and so it is likely that this will continue into 2022. Spending so much time at home during the pandemic inspired people to invest more in their own surroundings and gave them the opportunity to focus on their décor. I think the pandemic also made people think more about how much we waste bringing sustainability to the forefront of our minds, custom-made lighting pieces made from sustainable materials have a quality, handmade feel and are something we are likely to see more of.

Minimalistic, Nordic style is also likely to be big in lighting next year. Lighting is key in creating an atmosphere and the Hygge look is all about creating a warm and welcoming space where you can feel restful and at peace. Sculptural lighting is likely to take centre stage with materials such as brass and clear glass being used to create a soft, warm glow or even a more playful atmosphere."

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**Aryaman Jain,**

Director at Innovative Lighting Designs Ltd:



"The lighting industry has grown from statement pieces to smart and intelligent systems that dominate today's marketplace due to their safety and style quotient. While this sector was completely utility-based in the bygone era, it has shifted gears in terms of demand due to consumer awareness and their particular requirements.

With change being the driving force that triggers consumer demand and newfound consciousness of their living spaces by homeowners, this market will always have means to new possibilities, innovations and improvements. For instance, wireless technology like WiFi uses fibre optics to transmit data through the medium of light. From the health and hospitality sectors to the entertainment industry, all procedures and activities depend on the light - be it X-rays or using the TV remote - all of these work on the wavelengths of light.

Both LED and smart lighting being the core will dominate the market in 2022 with new products suited for changing consumer requirements. LED lighting can be used in architectural, residential and outdoor setups, thus promising significant growth in the coming years. Functionally, one can also use them for landscaping and building facades, and with minimal maintenance and durability, the product sees a better market opportunity.

Implementing correct communication protocols and the latest integration software can make one's experience of smart lighting seamless and efficient. Multiple integration methods such as BLE, ZigBee, Z-wave and WiFi work well in lighting automation and fixtures. With significant benefits such as being energy efficient, sustainable and one for the long haul, the demand for smart lighting is expected to increase in the coming years and is predicted to dictate the lighting industry in the future."

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Image courtesy of Innovative Lighting Designs Ltd.

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