

Lighting the way ahead

ARYAMAN JAIN, 25, CEO, Innovative Lighting Designs Limited (ILDL)

Every day, I am fascinated by the vast scope of lighting design, and I find it very exciting to explore the magic of light. I firmly believe that if you enjoy what you do, success will follow. After finishing my higher education and returning to our company, Innovative Lighting Design Ltd., in 2020, one of the first steps I took was to expand ILDL's marketing and reach to a larger audience. I concentrated my efforts on broadening our scope of work from government projects to residential and interior projects, and I launched the 'IDS' range, which is solely dedicated to decorative lighting fixtures.



HELPING GENERATION NEXT

In a world where artificial intelligence is developing at a rapid rate, maintaining originality can be challenging. One of the guiding principles I employ in all facets of my work at ILDL is to be innovative and distinctive. I will be able to pass on this uniqueness to the next generation with the aid of ILDL's marketing initiatives.

We also frequently host panel discussions, the most recent of which was on the topic of "Striking a balance between human-centric and aesthetic-centric lighting design," to address the worries of aspiring designers and architects.

